

STUDENT TEXTBOOKS and MATERIALS

Product
Code

Analyzing Sentences (See page 7 for description)

ST001-1	Book 1	\$10.00/ea
ST001-2	Book 2	\$10.00/ea
ST001-3	Book 3	\$10.00/ea
ST001-4	Books 1, 2, 3	\$27.00/set
ST002-1	6 copies of Book 1	\$35.95
ST002-2	6 copies of Book 2	\$35.95
ST002-3	6 copies of Book 3	\$35.95
ST002-4	6 copies of Books 1, 2, 3	\$64.00

Mathematics Books for Students

The books include exercises for rote and rational counting, penmanship, cardinal and ordinal numbers, skip counting, ordering numbers, reading and writing numbers, and problem solving strategies for the beginning mathematics student.

ST003-1	Book A	\$8.95/ea
ST003-2	Book B	\$8.95/ea
ST003-3	Book C	\$8.95/ea
ST003-4	Book D	\$8.95/ea
ST004-1	8 copies of Book A	\$46.70
ST004-2	8 copies of Book B	\$46.70
ST004-3	8 copies of Book C	\$46.70
ST004-4	8 copies of Book D	\$46.70
ST005	Teacher's Guide and Directives	\$11.95
ST006	Math Dot Cards 1-20	\$0.65/pg
ST007	Math Shape Cards	\$0.65/pg
ST008	Math Number Cards	\$0.65/pg

Product Code	Literature Kits Book List and Activity Page for each Kit				\$7.95/ea
	Author Study	ST140	Folktales #2*	ST179	Friends
ST101	Beverly Cleary	ST141	Folktales #3	ST180	Great Artists and Their Works
ST102	Roald Dahl	ST142	Humor	ST181	Great Composers
ST103	Jean Fritz	ST143	Myths #1*	ST182	Great Inventors and Their Inventions
ST104	Jack London	ST144	Myths #2	ST183	Great Scientists
ST105	Scott O'Dell	ST145	Poetry #2*	ST184	Holidays
ST106	Peggy Parish	ST146	Poetry #3	ST185	In Search of Freedom
ST107	Katherine Paterson	ST147	Realistic Fiction #1*	ST186	Insects #1-2*
ST108	Gary Paulsen	ST148	Realistic Fiction #2	ST187	Insects and Spiders #3
ST109	Marjorie W. Sharmat	ST149	Science Fiction	ST188	Life in the Middle Ages
ST110	Laura Ingalls Wilder	ST150	Short Stories	ST189	Mad Scientist
	Author/Illustrator Study	ST151	Suspense and Mystery #1*	ST18a	Manners and Emotions
ST111	Lloyd Alexander	ST152	Suspense and Mystery #2	ST18b	My Body and How It Works #1*
ST112	Jan Brett	ST153	Tall Tales	ST18c	My Body and How It Works #2
ST113	Norman Bridwell		Thematic Literature	ST190	Native Americans
ST114	Marc Brown	ST154	Africa's Glorious Past	ST191	Newberry Award Books
ST115	Marc Brown	ST155	All about Weather	ST192	Olympic Winter Games
ST116	Eric Carle	ST156	Alphabet	ST193	Parodies of Cinderella Stories
ST117	Tomie dePaola	ST157	American Children of the Past	ST194	Planet Earth and Conservation 1-2*
ST118	Helme Heine	ST158	Ancient Civilizations	ST195	Planet Earth and Conservation #3
ST119	Syd Hoff	ST159	Animal Stories #1*	ST196	The Plant World
ST120	Steven Kellogg	ST15a	Animal Stories #2	ST197	Presidents of the United States
ST121	Leo Lionni	ST15b	Animal Stories #3	ST198	Renaissance and Shakespeare
ST122	Arnold and Anita Lobel	ST163	Animals (Science) #1*	ST199	Rhyming Books
ST123	James Marshall	ST164	Animals (Science) #2	ST19a	Science Fair
ST124	Bill Peet	ST165	Animals (Science) #3	ST19b	Seasons
ST125	Patricia Polacco	ST166	Careers	ST19c	Transportation
ST126	H.A. Rey	ST167	Cinderella Stories	ST19d	Travel America
ST127	Maurice Sendak	ST168	Civil War and Slavery Issues	ST19e	Up and Away
ST128	Dr. Seuss	ST169	Colonial America	ST19f	Washington D.C. and Gettysburg
ST129	Peter Spier	ST16a	Critical Issues #3*	ST19g	Westward Movement (Frontier Years)
ST130	William Stieg	ST16b	Digging Up the Past	ST19h	The World of Fairies
ST131	Jules Verne	ST16c	Dinosaurs	ST19i	The World of Insects
	Genre Literature	ST16d	Do It Yourself!	ST19j	The World of Structural Design & Construction
ST132	Autobiography	ST170	Do You Know? #1*	ST19k	World Wars I and II
ST133	Biography #1*	ST171	Do You Know? #2		
ST134	Biography #2	ST172	Do You Know? #3		
ST135	Biography #3	ST173	Early Americans and the Revolution		
ST136	Diaries and Journals	ST174	Explorers		
ST137	Drama	ST175	Families		
ST138	Fairy Tales	ST176	50 Great States		
ST139	Fantasy #1*	ST177	Flight and Space Exploration		
ST13a	Fantasy #2	ST178			
ST13b	Fantasy #3				

* When there is more than one Literature Kit on a subject, #1 is for a Lower Reading Level, #2 is for a Middle Reading Level, and #3 is for an Upper Reading Level.

START READING CD-ROM and PRINTED PROGRAMS

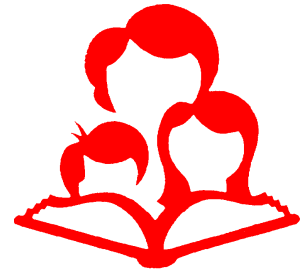
A comprehensive system to teach students to name and write letters, read sounds, read and write words and stories, develop literal, interpretative, critical, and creative comprehension. Exercises to develop phonemic awareness are built into the early part of the program.

Start Reading is widely used around the country by school districts for preschool through third grade students (Title I third grade teachers in the Columbus, NE, service area are using over 1500 sets). Head start programs, day care centers, and parents also love *Start Reading*.

A child's **future success** in school and later life is dependent upon his/her ability to **read, write, and comprehend** the written word. Start Reading is the nation's top beginning reading program.

1 st OPTION:	COMPLETE PRINTED SETS (Includes stories, handwriting practice, naming letters exercises, reading sounds and words, spelling, phonemic awareness exercises, comprehension, and more)			
ST200-1	Set A 5 Storybooks (Ann, Top Dog, Tip, Up and Up, Get Set) and 5 matching Workbooks with the same titles (emphasis on short vowel sounds)			\$28.95
ST200-2	Set B 5 Storybooks (Red Plane, Green Jeep, White Bike, Blue Boat, Brown Mule) and 5 matching Workbooks with the same titles (emphasis on long vowel sounds)			\$28.95
ST200-3	Set C 5 Storybooks (The Whale, The Shark, The Chimp, The Queen, The Thing) and 5 matching Workbooks with the same titles (emphasis on digraphs)			\$28.95
ST200-4	Sets A, B, C 15 Storybooks and 15 Workbooks			\$83.95
ST200-5	Instructor's Manual			\$12.95
	MULTIPLE COPIES OF THE PRINTED SETS WITH AN INSTRUCTOR'S MANUAL			
ST200-6	10 copies each of the 5 storybooks and 5 workbooks in Set A (100 books)			\$279.95
ST200-7	10 copies each of the 5 storybooks and 5 workbooks in Set B (100 books)			\$279.95
ST200-8	10 copies each of the 5 storybooks and 5 workbooks in Set C (100 books)			\$279.95
ST200-9	10 copies Sets A, B, C storybooks and workbooks (300 books) and Instructor's Manual			\$795.95
2 nd OPTION:	MULTI-MEDIA PACKAGE (CD AND WORKBOOK SETS)			
ST201	START READING CD (WHICH REPLACES THE 15 STORYBOOKS), 15 WORKBOOKS (Sets A, B, C) AND INSTRUCTOR'S MANUAL			\$79.95
ST201-1	START READING CD An additional CD can be purchased as a replacement if one gets lost or can be used the same as a software license. The CD is shipped alone.			\$19.95
	MULTIPLE CD AND WORKBOOKS SETS 15 copies of a set of workbooks (75 books), Instructor's Manual, plus 1 CD:			
ST201-2	Set A (Ann, Top Dog, Tip, Up and Up, Get Set)			\$199.00
ST201-3	Set B (Red Plane, Green Jeep, White Bike, Blue Boat, Brown Mule)			\$199.00
ST201-4	Set C (The Whale, The Shark, The Chimp, The Queen, The Thing)			\$199.00
ST201-5	Sets A, B, C plus 1 CD (225 books) and Instructor's Manual			\$515.00
3 rd OPTION:	MULTI-MEDIA PACKAGE WITH COMPLETE PRINTED SETS			
ST202	START READING CD , 15 STORYBOOKS (Sets A, B, C), 15 WORKBOOKS (Sets A, B, C) AND INSTRUCTOR'S MANUAL			\$135.95
ST203-1	Set of 15 workbooks or set of 15 storybooks			\$49.95
ST203-2	5 workbooks or storybooks of any title			\$16.95
ST203-3	Single workbooks or storybooks (specify name and set)			\$3.99/ea
ST204	Start Reading enrichment books (21 different books are available)			\$1.99/ea
MT561	Teaching Materials to accompany Start Reading storybooks	42 pages/set	\$1.10	\$46.20/pkt
	Set A — Short Vowel Sounds and Words	9 pages		
	Set B — Long Vowel Sounds and Words	17 pages		
	Set C — Digraphs and Other Sounds and Words	16 pages		
	Mastery Tests to accompany Start Reading storybooks	42 pages	\$0.85	\$35.70/pkt

IT'S TIME TO START READING



Teachers of beginning readers—eager to help their students develop phonemic awareness, a precursor for beginning reading skills—quickly discover that effective instructional materials are sadly lacking.

Parents and teachers of young children have been neglected by writers and publishers. There are hundreds of beautifully written and illustrated books to read to children, but few that the children can read themselves—and fewer, yet, that teach teachers and parents how to teach.

Start Reading—an exciting series to develop children's abilities to read, spell, and write—is the best way to begin instruction. Its field testing and use in public and private schools and in homes during the last few years have demonstrated its remarkable success in effective teaching-learning methodology.

The sequential introduction of phonic skills, new vocabulary, spelling, writing, and comprehension skills insures mastery by every learner.

The multimedia storybooks on CD-ROM are enjoyed by the children.

Since the 15 workbooks can be purchased with either a CD-ROM of storybooks or the printed storybooks, teachers are thrilled that there is no preparation of materials necessary for effective instruction.

Dr. Ethna R. Reid, one of the co-authors of *Start Reading*,

founder and director of the Exemplary Center for Reading Instruction, and widely-acclaimed in the field of reading, has observed *Start Reading's* use in homes, preschools and kindergartens in schools in Michigan, Texas, Nebraska, and in Salt Lake City. She is convinced:

"We at Reid School believe there is no better way to begin children reading than with *Start Reading*. We have utmost confidence in it because we've seen it used with many children during the last four years. Not only has it taught the children to read the stories in the storybooks, but it has taught them to read other books because of its excellent skills introduction.

One of our kindergarten students who has been in school only one month but was instructed with the *Start Reading* series loves to read. He is able to read first and second grade materials of various basic reading series.

The exciting aspect of *Start Reading* is that it helps every teacher to become an effective teacher, and it provides parents with excellent tools to teach their children at home."

Start Reading consists of 15 storybooks on CD-ROM or in print, 15 printed workbooks, and an instructor's manual.

Children use the CD or 15 storybooks and the 15 workbooks as they learn to read. The parent and teacher need the instructor's manual.

After each workbook is successfully completed by the child, and all of the letter names, handwriting, sounds and words have been taught, the child is tested for mastery. A mastery test is found at the end of each workbook. Flash cards are also in each workbook.

The children are now able to read along in the first storybook in the CD or print version. As they read, they follow a story that is beautifully illustrated, animated, and narrated. Children and adults enjoy the pictures. The narrator (CD) or teacher/parent (printed version) asks questions that are provided after the story is read to test the children's comprehension or understanding of the story.

Each succeeding workbook and storybook teaches thoroughly the new skills and reviews those previously taught. Each workbook tests for mastery before children move on.

It is rewarding to see students gain confidence as they learn to read sounds and new words, understand what they read, write, and spell.

Research demonstrates dramatically the importance of teaching language arts skills to young children.

Children become enthusiastic learners when they know what to do and how to do it. *Start Reading* has proven to be successful in teaching beginning readers.

Order the program by calling the toll free number below.

1-800-468-3274.

Start Reading Preview

WORKBOOK

STORYBOOK (CD-ROM Version)

LESSON 4

model

1	c	c c	c c	c c
2	c	c c	c c	c c
3	c			
4	C	C C	C C	C C
5	C	C C	C C	C C
6	C			

Curve left around up, c.
Curve left around up, capital C.

LETTER NAMES and HANDWRITING

Sample of Tracing Activities, and Handwriting Practice

LESSON 9

model

1	each	each	each	each
2	each	each	each	each
3	each			
4	each			
5				
6				

PHONICS

Sample of Spelling Practice

Sample Flash Cards


got	hop	10	12
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MASTERY TEST

blue	coat	away
boat	put	stone
cove	pole	oa
rope	Zack	ck
cone	float	o
home	will	Z z

READ WORDS AND SOUNDS 100% IN 19 SECONDS	DATE	TIME
SPELL WORDS 100% CORRECT (UNTIMED)		

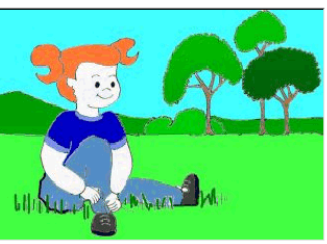
5 SOUNDS
14 WORDS



Sample Mastery Test

View Book -- Ann

Listen.
Repeat.
Spell and read.



Ann.

Screen shot of storybook page with instructional directives

View Book -- Up and Up

LITERAL: 1. Name one activity that Ann is good at doing in the story.
CRITICAL: 2. Do you think it would be scary to jump as high as Ann did?
CREATIVE: 3. Which of Ann's tricks would you like to be able to do? Why?
INFERENTIAL: 4. Do you think Ann has to have strong legs in order to jump and run the way she does? Why?

Answers:

1. Trampoline, balance-beam or acrobatics.
2. Yes. Because you might hurt yourself when you land.
3. (Accept any reasonable answer.)
4. Yes. Because muscles help you to control your legs, etc.

NOTE: Terminology may need to be clarified depending on age of reader.
Screen shot of Analyzers – comprehension questions

View Book -- Shark

Listen.
Repeat.

ship	mash	bar	trip
shop	dash	car	trap
sheep	rash	far	trot

Screen shot of Maximizers – development of phonemic awareness

View Book -- White Bike

Listen to each sentence.
Repeat.

Mike can hike.
I can hide the wire.
Look at the fire.
Ride on the wide line.
The tire is fine.

Screen shot of Extenders – sentences using cumulative vocabulary