

# MEDIA

Product

Code **Audiotapes/CDs**

ME001 Phonics Sounds Tape or CD (Guide to Pronunciation) \$9.00

## Computer Programs

### Keyboarding, Reading, Spelling (KRS)

The KRS program is available for Windows computers. **10% Shipping fee**

#### KRS Program Package

ME002 DOS/Win CD (Includes Teacher's Guide) \$59.95

ME003 Backup CD (with purchase of ME002) \$9.95

#### Lab Pack - Includes 1 Teacher's Guide and other printed materials plus 5 CDs

ME004 DOS/Win 5-CD's \$195.00

#### KRS School Network System (Subject to network site agreement)

ME005 KRS Program Package with CD media and Teacher's Guide (1 license included) \$59.95

ME005-x Each additional KRS *License* (specify # of additional computers KRS will be used on) \$30.00/ea  
(Negotiate with ECRI for district networks)

#### KRS Support

ME006 Additional Teacher's Guide. \$10.00

ME007 Additional Practice Reading, Book of Sentences, Speed, Accuracy \$10.00

ME008 Demonstration Packet \$40.00

ME009 KRS Flashcards (337 flashcards for 10 units) \$35.00

ME010 KRS Keyboard Charts (includes other charts such as proper posture and hand position) \$10.95

ME011 KRS Awareness DVD (14 minutes) \$17.00

ME012 KRS National Diffusion Network Awareness DVD (57 minutes) (1992) \$17.00

ME013 KRS Awareness DVD (30 minutes) \$17.00

ME014 KRS Technique Checklist \$1.00

IA039 KRS Folder \$2.95

RE035 KRS Brochure - Free, upon request

ME015 **Manuscript, Traditional Cursive, or Simplified Cursive** Templates CD \$255.00/ea

Includes one TTF font without lines and templates for ECRI lined paper to use with the font.

Template formats are in WP 5.2 / 7 / 8, and MS Word 97. The disk also includes instructions on how to install and use the font and templates.

A CD with a cursive font will also include the Upstroke program for adding initial up-strokes to words, for importing into the WordPerfect templates.



**Keyboarding, Reading, and Spelling (KRS).** A program teaching students to use a microcomputer keyboard in the process of learning to type, read, and spell. Mastery is built into the program.

**Audience** Approved by U.S. Department of Education for students grade one through grade six. Supporting data also were gathered from students in grades 7-8.

**Description** *Keyboarding, Reading, Spelling* is an instructional program that enhances reading achievement and keyboard skills. The program uses a phonetic approach to reading, with the microcomputer being an essential component of the instructional process. The computer does not replace the teacher in instructing, but rather provides opportunities for students to master skills through reinforced practice. The software runs on IBM PC-compatible computers and requires a CD-ROM drive; a color monitor is preferred, but not required. It can be networked.

The program works whether one or more computers are available to a class or whether there is a computer lab in the school. Although the teacher teaches some skills, students are independent as they work at the computer. KRS will help ensure students' competency in reading, writing and communicating and their adaptation to new technologies. (National Goals 3 and 5)

**Evidence of Effectiveness** Students in grade 1, using the typewriter version of the program, demonstrate reading achievement scores, as measured by the *CAT*, that are higher than scores of students in a true control group, at a statistically significant level ( $p < .01$ ).

Students in grade 3, using the microcomputer version of the program, demonstrate reading comprehension and speed-and-accuracy scores, as measured by the *Gates-MacGinitie Reading Tests*, that are higher than scores of students in a non-equivalent control group, at a statistically significant level ( $p < .01$ ). Typewriting and computer usage skills are also statistically significant for the experimental group when compared to the control group. Visual and auditory memory skills improve significantly.

Students in grades 1 through 6 using the KRS program demonstrate reading vocabulary, comprehension, and language skills scores, as measured by the *Metropolitan Achievement Test*, significantly higher ( $p < .01$ ) than scores of control students who also spent an equal amount of time in the computer lab in other computer programs. Computer usage and typing skills are also statistically significant for the experimental group when compared to the control group.

**Requirements** A one-day preparatory in-service education program conducted by a Reid Foundation staff person is desirable. The program includes lecture and practice sessions. It would be advantageous to the trainees to have IBM PC-compatible computers available. It is desired that data from pre- and posttests are sent to the Developer-Demonstrator. The honorarium is \$1000.00 per day plus expenses.

**Costs** DOS/Win CD-ROM \$59.95, includes instructor's manual. DOS/Win 5-CD's \$195.00, includes instructor's manual. KRS School Network System: \$59.95 + \$30.00 per computer on network, includes instructor's manual.

**Services** Awareness materials are available at no cost. Visitors are welcome by appointment at project site and additional sites in other states. Project staff is available to attend out-of-state awareness meetings at no cost. Training can be done at project site or at adopter sites. An awareness videotape is available for rental. Training and awareness can take place the same day.

**Contact** Dr. Ethna R. Reid, Reid Foundation, 2965 East Evergreen Ave., Salt Lake City, Utah 84109; (801) 486-5083 or (801) 278-2334. Fax: (801) 485-0561; E-mail: [ereid@xmission.com](mailto:ereid@xmission.com).

Product Code

ST201     **Multimedia Start Reading CD Box Set** (See page 16)     \$79.95

Videos / DVD's

**Staff Development Videos / DVD's**     DVD     \$25.50

- ME401     **Introduction to the ECRI textbooks** (12 minutes)
- ME402     **Teaching Letter Names and Sounds** (20 minutes)
- ME403     **Teaching New Words Through Phonics** (25 minutes)
- ME404     **Teaching New Words Through Word Structure** (39 minutes)
- ME405     **Teaching Penmanship** (17 minutes)
- ME406     **Teaching Spelling** (17 minutes)
- ME407     **Teaching Literal and Inferential Comprehension** (39 minutes)
- ME408     **Teaching Critical and Creative Comprehension** (28 minutes)
- ME409     **Teaching Study Skills** (30 minutes)
- ME410     **ECRI Tutorial Program Workshop Video, "Learn How to Tutor"** (37 minutes)
- ME411     **Teaching Grammar Through Sentence Reading and Writing** (19 minutes)
- ME412     **Teaching Scheduling and Record Keeping: Orientation of ECRI Practice Time** (19 minutes)
- ME413     **Small Group Discussion** (17 minutes)

**Other Videos / DVD's**     DVD     \$25.00

- ME501     **Shauna's First Grade Classroom** (90 minutes) (Videotaped by Alpine School District)
- ME502     **The Maine Idea of ECRI** (30 minutes) (Videotaped by New York State under the auspices of the NDN, USDE)
- ME503     **The Dallas Idea of ECRI** (36 minutes)
- ME504     **"ECRI Awareness"** (12-15 minutes)
- ME505     **"First Day of ECRI"** (12-15 minutes)
- ME506     **"Why ECRI?"**
- ME507     **Lecture on Children's Literature, Shauna Tateoka**
- ME508     **Lecture on Children's Literature, Shauna Tateoka (1992)**
- ME509     **ECRI's Literature Kits, Shauna Tateoka (1994)** (Approximately 50 minutes)
- ME510     **Five Talk Street — Channel 5 (NBC) in Dallas** (A Discussion on Dyslexia and ECRI as a Solution for this Handicapping Condition)
- ME511     **ECRI Awareness — Talk Show (1994)** (25 minutes)     } (Videotaped in Kansas City under the Auspices of the
- ME512     **ECLE Awareness — Talk Show (1994)** (25 minutes)     } NDN, USDE)
- ME513     **The North Carolina Idea of ECRI** (Approximately 30 minutes)

**Additional Videos / DVD's**     DVD     \$25.00

- ME601     **Modeling ECLE for Parents**
- ME602     **Children's Literature**
- ME603     **Building Children's Self Esteem**
- ME604     **Mathematics Readiness at Home**
- ME605     **Focusing on the Positive**
- ME606     **Sandi Seckel at the Reid Ranch** (Introducing New Vocabulary and Teaching Spelling)
- ME607     **Four Teachers Demonstrate Diagnosing and Prescribing for Individual Students While One Group Writes and Another Group Receives Skills Instruction**

**ECRI Internet Training Videos**

Specify DVD or CD when ordering.

DVD \$20.00

CD \$15.00

## Product

Code ECRI Internet Training Videos can be purchased below, or can be viewed (in lower quality) for free online at: <http://www.ecri.cc/videos.html>. The CD's have MPEG and Real Media files to view the videos on a computer.

ME701	<b>Teaching Spelling</b>	ME709	<b>Teaching Creative and Expository Writing</b>
ME702	<b>Teaching Sounds and New Words Through Phonics</b>	ME710	<b>Integrating the Teaching of Writing with the Teaching of Inferential Comprehension</b>
ME703	<b>Teaching Critical Comprehension (2001)</b>	ME711	<b>Overview of ECRI</b>
ME704	<b>Teaching Literal Comprehension (2000)</b>	ME712	<b>Teaching Literature – Part II</b>
ME705	<b>Teaching Inferential Comprehension</b>	ME713	<b>Importance of Sharing Books with Children</b>
ME706	<b>Why Teach Penmanship?</b>	ME714	<b>Two-Group Simultaneous Spelling Instruction</b>
ME707	<b>Teaching New Words Through the Word Structure Method</b>		
ME708	<b>Teaching Literature – Part I</b>		

**Reid School YouTube Videos**

The following videos can be viewed online at Reid School's YouTube Channel:

[https://www.youtube.com/channel/UCAQpS8vYS\\_kXl\\_rJkGQXh-w](https://www.youtube.com/channel/UCAQpS8vYS_kXl_rJkGQXh-w)**YouTube Video Title:****Running Time:**

Private School in Salt Lake City   Reid School	3:49
Reid School - Private School Salt Lake City	1:24
Utah Private School   Private School Salt Lake City	4:16
Thank you from Reid School in Salt Lake City, UT	0:25
Math Education Salt Lake City Utah - Math Tutoring Utah	2:43
Private School Salt Lake City   Vital Behaviors Ethna Reid	2:24
Vital Behaviors Ethna Reid - Private School Salt Lake City	1:44
Salt Lake City Private School - Science Projects	4:54
Private School in Salt Lake K-8 - Reid School Adopt a Pilot Program	3:32
Shakespeare - Arts & Humanities - Private School Salt Lake City	1:25
Reid Ranch Day - Reid School	1:57
Salt Lake City Private School - Open House	2:26
Salt Lake City Private School - Art Gallery	1:08
Salt Lake City Private School Jordan River Cleanup Project	1:02
Reid School Refugees Receive Halloween Costumes - Private School Utah	0:57
Utah Private School PreSchool Halloween Songs	0:50
Halloween Carnival   Salt Lake City Private School	3:35
Scary Halloween Decorations at Reid Private School in SLC, UT	2:35
Kanu Ragula - Broadcom Masters 2015 National Finalist Award	2:21
Native American Pow Wow at Private School in Salt Lake City	1:36
Worlds Fair at Reid School in Salt Lake City	2:31
Salt Lake City Private School - Thanksgiving Celebration	1:55
Salt Lake City Private School Basketball Practice	2:29
Salt Lake City Private School Sports - Basketball Game	4:19
National Junior Honor Society - Reid Private School - SLC, UT	3:05
Salt Lake City Private School Science Fair 2016	2:51
Chess Club - Utah Private Schools	1:34
Salt Lake City Private School - County Fair Reports in Utah	2:46
Reading School   Music School   Salt Lake City	1:59
Private School with Fine Arts / Reading / English / Mathematics - Salt Lake City	1:43