

# MEDIA

Product  
Code

CDs

ME001	Phonics Sounds CD (Guide to Pronunciation)	\$9.00
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## Computer Programs

### Keyboarding, Reading, Spelling (KRS)

The KRS program works with any Javascript enabled Web Browser. **10% Shipping fee.**

### KRS Program Package

ME002	HTML/Javascript CD for local (stand-alone) installation (Includes Teacher's Guide)	\$59.95
ME003	Additional stand-alone or individual licenses	\$9.95

### KRS Local Area Network License (Subject to network site agreement)

ME005	KRS Program Package with CD media and Teacher's Guide (licensed for one school)	\$299.95
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This licensing option grants a **single school\*** the option to install the HTML files to run from any standard Web Server (not included) for Local Area Network access to students in that school. (Remote access is acceptable if students are required to provide login credentials. However as teacher instruction is expected this is not preferred.)

\* (Negotiate with ECRI for district networks)

### KRS Support

ME006	Additional Teacher's Guide.	\$10.00
ME007	Additional Practice Reading, Book of Sentences, Speed, Accuracy	\$10.00
ME008	Demonstration Packet	\$40.00
ME009	KRS Flashcards (337 flashcards for 10 units)	\$35.00
ME010	KRS Keyboard Charts (includes other charts such as proper posture and hand position)	\$10.95
ME011	KRS Awareness DVD (14 minutes)	\$17.00
ME012	KRS National Diffusion Network Awareness DVD (57 minutes) (1992)	\$17.00
ME013	KRS Awareness DVD (30 minutes)	\$17.00
ME014	KRS Technique Checklist	\$1.00
IA039	KRS Folder	\$2.95
RE035	KRS Brochure - Free, upon request	



Keyboarding, Reading, and Spelling (KRS). A program teaching students to use a microcomputer keyboard in the process of learning to type, read, and spell. Mastery is built into the program.

**Audience** Approved by U.S. Department of Education for students grade one through grade six. Supporting data also were gathered from students in grades 7-8.

**Description** *Keyboarding, Reading, Spelling* is an instructional program that enhances reading achievement and keyboard skills. The program uses a phonetic approach to reading, with the computer being an essential component of the instructional process. **The computer does not replace the teacher in instructing**, but rather provides opportunities for students to master skills through reinforced practice. The software runs in any Javascript enabled Web Browser from a local file and may require a CD-ROM drive to install (or could be e-mailed as a zip file upon request). It can also be run from a web server on a Local Area Network according to licensing.

The program works whether on a stand-alone computer for individuals or for an entire class such as in a computer lab in the school. Although the teacher teaches some skills, students are independent as they work at the computer. A full-sized keyboard is expected. KRS will help ensure students' competency in reading, writing and communicating and proper touch-type keyboarding skills.

**Prior Evidence of Effectiveness** Students in grade 1, using the typewriter version of the program, demonstrate reading achievement scores, as measured by the *CAT*, that are higher than scores of students in a true control group, at a statistically significant level ( $p < .01$ ).

Students in grade 3, using the microcomputer version of the program, demonstrate reading comprehension and speed-and-accuracy scores, as measured by the *Gates-MacGinitie Reading Tests*, that are higher than scores of students in a non-equivalent control group, at a statistically significant level ( $p < .01$ ). Typewriting and computer usage skills are also statistically significant for the experimental group when compared to the control group. Visual and auditory memory skills improve significantly.

Students in grades 1 through 6 using the KRS program demonstrate reading vocabulary, comprehension, and language skills scores, as measured by the *Metropolitan Achievement Test*, significantly higher ( $p < .01$ ) than scores of control students who also spent an equal amount of time in the computer lab in other computer programs. Computer usage and typing skills are also statistically significant for the experimental group when compared to the control group.

**Requirements** A one-day preparatory in-service education program conducted by a Reid Foundation staff person is desirable. The program includes lecture and practice sessions. It would be advantageous to the trainees to have computers available during the training. The honorarium is \$1200.00 per day plus expenses.

**Costs** HTML/Javascript CD-ROM (or other media) \$59.95, includes instructor's manual. KRS license to run on a school's internal website: \$299.95 (licensed for use only by students within a single school on a Local Area Network [web server software not included]).

**Services** Awareness materials are available at no cost. Visitors are welcome by appointment at project site and additional sites in other states. Project staff is available to attend out-of-state awareness meetings at no cost. Training can be done at project site or at adopter sites. An awareness videotape is available for rental. Training and awareness can take place the same day.

**Contact** Gardner Reid, Reid Foundation, 2965 East Evergreen Ave., Salt Lake City, Utah 84109; (801) 486-5083 or (801) 278-2334. Fax: (801) 485-0561; E-mail: greid@gbesco.com.

## Product Code

## Videos / DVDs

**Staff Development Videos / DVDs**

DVD \$25.50

- ME401 **Introduction to the ECRI textbooks** (12 minutes)
- ME402 **Teaching Letter Names and Sounds** (20 minutes)
- ME403 **Teaching New Words Through Phonics** (25 minutes)
- ME404 **Teaching New Words Through Word Structure** (39 minutes)
- ME405 **Teaching Penmanship** (17 minutes)
- ME406 **Teaching Spelling** (17 minutes)
- ME407 **Teaching Literal and Inferential Comprehension** (39 minutes)
- ME408 **Teaching Critical and Creative Comprehension** (28 minutes)
- ME409 **Teaching Study Skills** (30 minutes)
- ME410 **ECRI Tutorial Program Workshop Video, "Learn How to Tutor"** (37 minutes)
- ME411 **Teaching Grammar Through Sentence Reading and Writing** (19 minutes)
- ME412 **Teaching Scheduling and Record Keeping: Orientation of ECRI Practice Time** (19 minutes)
- ME413 **Small Group Discussion** (17 minutes)

**Other Videos / DVDs**

DVD \$25.00

- ME501 **Shauna's First Grade Classroom** (90 minutes) (Videotaped by Alpine School District)
- ME502 **The Maine Idea of ECRI** (30 minutes) (Videotaped by New York State under the auspices of the NDN, USDE)
- ME503 **The Dallas Idea of ECRI** (36 minutes)
- ME504 **"ECRI Awareness"** (12-15 minutes)
- ME505 **"First Day of ECRI"** (12-15 minutes)
- ME506 **"Why ECRI?"**
- ME507 **Lecture on Children's Literature, Shauna Tateoka**
- ME508 **Lecture on Children's Literature, Shauna Tateoka (1992)**
- ME509 **ECRI's Literature Kits, Shauna Tateoka (1994)** (Approximately 50 minutes)
- ME510 **Five Talk Street — Channel 5 (NBC) in Dallas** (A Discussion on Dyslexia and ECRI as a Solution for this Handicapping Condition)
- ME511 **ECRI Awareness — Talk Show (1994)** (25 minutes) } (Videotaped in Kansas City under the Auspices of the
- ME512 **ECLE Awareness — Talk Show (1994)** (25 minutes) } NDN, USDE)
- ME513 **The North Carolina Idea of ECRI** (Approximately 30 minutes)

**Additional Videos / DVDs**

DVD \$25.00

- ME601 **Modeling ECLE for Parents**
- ME602 **Children's Literature**
- ME603 **Building Children's Self Esteem**
- ME604 **Mathematics Readiness at Home**
- ME605 **Focusing on the Positive**
- ME606 **Sandi Seckel at the Reid Ranch** (Introducing New Vocabulary and Teaching Spelling)
- ME607 **Four Teachers Demonstrate Diagnosing and Prescribing for Individual Students While One Group Writes and Another Group Receives Skills Instruction**

**ECRI Internet Training Videos**

DVD \$20.00

Specify DVD or CD when ordering.

CD \$15.00

**Product**

**Code** ECRI Internet Training Videos can be purchased below, or can be viewed (in lower quality) for free online at: <http://www.ecri.cc/videos.html>. The CD's have MPEG and Real Media files to view the videos on a computer.

ME701	<b>Teaching Spelling</b>	ME709	<b>Teaching Creative and Expository Writing</b>
ME702	<b>Teaching Sounds and New Words Through Phonics</b>	ME710	<b>Integrating the Teaching of Writing with the Teaching of Inferential Comprehension</b>
ME703	<b>Teaching Critical Comprehension (2001)</b>		
ME704	<b>Teaching Literal Comprehension (2000)</b>	ME711	<b>Overview of ECRI</b>
ME705	<b>Teaching Inferential Comprehension</b>	ME712	<b>Teaching Literature – Part II</b>
ME706	<b>Why Teach Penmanship?</b>	ME713	<b>Importance of Sharing Books with Children</b>
ME707	<b>Teaching New Words Through the Word Structure Method</b>	ME714	<b>Two-Group Simultaneous Spelling Instruction</b>
ME708	<b>Teaching Literature – Part I</b>		

**Reid School YouTube Videos**

The following videos can be viewed online at Reid School's YouTube Channel:

[https://www.youtube.com/channel/UCAQpS8vYS\\_kXl\\_rJkGQXh-w](https://www.youtube.com/channel/UCAQpS8vYS_kXl_rJkGQXh-w)

**YouTube Video Title:****Running Time:**

Private School in Salt Lake City   Reid School	3:49
Reid School - Private School Salt Lake City	1:24
Utah Private School   Private School Salt Lake City	4:16
Thank you from Reid School in Salt Lake City, UT	0:25
Math Education Salt Lake City Utah - Math Tutoring Utah	2:43
Private School Salt Lake City   Vital Behaviors Ethna Reid	2:24
Vital Behaviors Ethna Reid - Private School Salt Lake City	1:44
Salt Lake City Private School - Science Projects	4:54
Private School in Salt Lake K-8 - Reid School Adopt a Pilot Program	3:32
Shakespeare - Arts & Humanities - Private School Salt Lake City	1:25
Reid Ranch Day - Reid School	1:57
Salt Lake City Private School - Open House	2:26
Salt Lake City Private School - Art Gallery	1:08
Salt Lake City Private School Jordan River Cleanup Project	1:02
Reid School Refugees Receive Halloween Costumes - Private School Utah	0:57
Utah Private School PreSchool Halloween Songs	0:50
Halloween Carnival   Salt Lake City Private School	3:35
Scary Halloween Decorations at Reid Private School in SLC, UT	2:35
Kanu Ragula - Broadcom Masters 2015 National Finalist Award	2:21
Native American Pow Wow at Private School in Salt Lake City	1:36
Worlds Fair at Reid School in Salt Lake City	2:31
Salt Lake City Private School - Thanksgiving Celebration	1:55
Salt Lake City Private School Basketball Practice	2:29
Salt Lake City Private School Sports - Basketball Game	4:19
National Junior Honor Society - Reid Private School - SLC, UT	3:05
Salt Lake City Private School Science Fair 2016	2:51
Chess Club - Utah Private Schools	1:34
Salt Lake City Private School - County Fair Reports in Utah	2:46
Reading School   Music School   Salt Lake City	1:59
Private School with Fine Arts / Reading / English / Mathematics - Salt Lake City	1:43